

# RECITAL ALTERNATIVES with Eden Casteel



FB Live/Meredith Colby

Want to know what your students want? **SURVEY** them.

[2020 survey](#)   [2021](#)   [2022](#)   [Summer/Fall 2022](#)

## What to do with survey results:

- Look for patterns and trends. List in order of complexity, and what steps you would have to do to achieve what students want. You don't have to do this alone!
- Talk over the results with another trusted advisor (\*cough\* ME \*cough\*) eden@edencasteel.com!
- Start with a small change or event you can do within a few weeks. Success breeds success.
- Then, make another change. Repeat.

## Aim for **SMALLER**, more **FREQUENT** studio events.

This gives you more flexibility, greater creativity, and usually better outcomes.

- I can't tell you exactly which kinds of non-recitals your studio should do – each studio is different! But overall, try to create events that are closer to the kinds of events performers **WANT** to do in real life. You can hire me to help you develop, direct and produce non-recitals in your studio!

Snap the QR to tell me about **your** studio and get a booking link for Eden's Recital RX:



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a VCB talk for SECO pg 2

## Eden's studio non-recitals -- links for you

- TWIST and SHOUT PARTY at Cathy's house the night I stopped giving recitals
- SIX FEET FROM STARDOM album the first COVID alternative project
- HOLLY DAYS album Holiday original songs
- PEACE DALE HAYRIDE VOL. 2 album original country songs
- HOLLY DAYS music videos why not make videos to go with each song?
- JORDAN BECKER Rock Showcase pizzamaker by day, singer by night
- ELIZA COLLINS Solo Show: Sex And The Older Girl her second solo show, after being part of ensembles and writing her own plays
- SARAH POTENZA Master Class 2021 - by invitation to selected students only
- BLOG POSTS: Me talking about all kinds of performing topics, including non-recitals.
- THE EDEN SHOW Livestream show
- THE EDEN SHOW year one highlight reel



# Non-recital performing ideas

Too tired to tech? Try some of these creative alternatives to traditional live performing.



1. Perform live, highest quality **audio only**. Blacken out the video. Include lyrics if you want, but celebrate the sound.
2. Yes, **do the virtual choir thing**. But not alone. Get help!
3. **Pinterest** your songs and career. Get yourself on LinkedIn (Livestream to LinkedIn!). They're search engines that are more powerful than Google.
4. **Join professional organizations** to protect your work: ASCAP, BMI, Creative Commons. Take their workshops. Make everything legal!
5. Create "\_\_\_\_\_ and friends" events. Create new collaborations, with or without music -- activities including writing, interviews, talks.
6. Teach people to do what you do musically, as a master class.
7. Teach people to do **something else**. (Opera singer Denyce Graves has a cooking show on YouTube!)
8. Join up with friends and do an **online benefit concert** for a good cause, like a local venue in danger of closing. There are more than a few of those.  
#saveourstages
9. Ask your fans to **make videos or covers** of your songs or sing in your style.
10. Auction off your **writing/teaching/singing skills** to a bidder for charity.
11. Release instrumentals of your songs and **have others do the singing** instead.
12. **Ask for instrumentals** from your friends and cover their work and promote.
13. Instead of singing, **recite your favorite poem**. Interview or be interviewed.  
Spill secrets.
14. Host a livestream of your pre-recorded gigs and comment on them,  
**director's-cut style**: "Oh, what a great high note! Hey, remember that time when. . ."
15. **Charge admission for whatever you want**. Don't automatically think "free" or "please donate whatever you want to my Venmo" because it's online.
16. **Live Learning Set** -- people will pay you to learn a song they like and sing it for them. You kinda did that live, didn't you? ;) You can do it online or in a recording, too. This is a fancy way of asking for song requests.

Work and coach with Eden to develop creative ideas for your performing career!  
[www.edencasteel.com](http://www.edencasteel.com)